

CORPORATE UNIVERSITY

Achieving business results through online and continuous learning and development

Thursday, 6 May 2010

The WF Faulds VC Conference and Function Centre,
South African National Museum of Military History,
Saxonwold, Johannesburg

You MUST attend if you belong to the following profiles from across all industries:

- Head of Learning & Development
- Head of Learning & Organisational Development
- Leadership development Manager
- Training & development Manager
- Chief Learning Officer
- Chief Talent Officer
- Portfolio Manager
- Planning employee development manager
- Director of Human Resources
- Training Director/Manager
- eLearning developers
- HR Strategy & Leadership development
- Organisational effectiveness
- Organisational capability
- HRD practitioners
- Employee Retention
- Talent Management
- Talent Acquisition and Development
- Coaching & mentoring

Benefits of attending the conference:

- Launching and managing learning academies or corporate universities successfully
- Applying best business strategies to manage your leadership training and impact organisational bottom line
- Gaining the best internal training practices and increase individual and organisational productivity
- Transforming, streamlining and updating corporate learning and development functions
- Managing the design and delivery of successful learning programmes
- Planning and building world class effective training programmes that ensures increased ROIs
- Applying effective evaluation measures for continuous learning and development
- Using new technologies and social media to support your team's continuous virtual learning activities
- Assisting business unit leaders to optimise social learning success
- Developing and retaining talent by delivering the best executive training and continuous learning
- Preparing tomorrow's leaders efficiently and cost effectively
- Networking with your peers and business partners

Plus a separately bookable half-day workshop on
How to plan for an effective Six Sigma implementation in your organisation
7 May 2010

Event Organiser:

Classic Events

P.O. Box 291765 Melville
2109 Johannesburg

Tel: (011) 782 9526/6355/9984

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E-mail: nigel@classicevents.co.za

Website: www.classicevents.co.za



CLASSIC
EVENTS

CONFERENCE

CORPORATE UNIVERSITY

Thursday, 6 May 2010

The WF Faulds VC Conference and Function Centre,
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Saxonwold, Johannesburg

08.00 Registration and morning coffee

08.25 Opening remarks from chairperson

08.30 Critical success factors for corporate universities

- Launching and managing your corporate university
- Partnering with corporate universities for learning content development
- Benchmarking what you're doing, what you should not be doing and what you should be doing
- Questions and answers
Mark Peters, Director: Corporate Learning
Senior Lecturer: Marketing & Strategy
Wits Business School

09.15 Corporate case study Social networking and new technologies for continuous executive development

- Implementing an effective learning 2.0 strategy through new technologies and social networks
- Best practices in developing a global learning portal and its applications
- Content and collaboration with global business schools
- Identifying appropriate opportunities for internal social networks
- Differentiate productive social networks from waste-time
- Social media metrics and benchmarking
- Social networks in the talent management context
- Challenges and solutions
- Questions and answers
Andre Hugo, Director
Deloitte Leadership Academy

10.00 Morning coffee

10.30 International Address What role does the learner and technology have in the corporate university?

Technology offers new opportunities (as well as challenges) for the design and delivery of programmes in corporate universities. Traditional universities have spent extensive time and resources investigating and developing technology, systems and support which are increasingly based around the students' wants and needs. To what extent is the learner's voice central to the development of a corporate university which may be based around the strategic needs of the corporate parent? Will corporate universities have the same concerns as traditional institutions?

Rob Howe, Head of Learning Technology and Media Development
University of Northampton
United Kingdom

11.15 International corporate case study Driving organizational performance with Six Sigma

- About Motorola and Motorola University
- Alliances and collaborations
- Program offerings
- About Six Sigma and the methodologies
- Six Sigma implementation process and applications
- Driving and enabling effective executive learning and development
R. Paramasivam, Regional Director
Motorola University South Asia & Australia/New Zealand
Malaysia

12.00 Corporate case study Strategies around executives development programmes - a case for transformation

- Preparation of candidates
- Programme content
- Methodologies of instruction
- Nature of Assignments
- Transfer of learning
- Customising and branding learning programmes
- Aligning talent management initiatives with continuous learning and development
- Questions and answers
Dr Linda Chipunza, Head, Learnership
FNB

12.45 Lunch

13.45 International corporate case study Corporate university as a strategic business initiative

- Strategic partnering with your executives to achieve ROI and business impact
- Refocus learning and development for talent management
- Buy in with your executives team
- Virtual corporate university – what, why & how
- Running a cost-efficient corporate university
- Essential metrics to measure and evaluate
- Defining ROI and value in your people, projects and learning programmes
- Challenges and solutions
P.B. Kotur, General Manager – Talent Transformation
Head of the Corporate University,
WIPRO
India

WIPRO was CUBIC Award winner in 2008. WASE (Wipro Academy of Software Excellence) was globally ranked 2nd among the most mature Corporate Universities in 2008. The Corporate University Best-in-Class Awards (CUBIC™) were established to honor, recognize and promote internal training organisations and corporate universities that set standards of excellence in a variety of categories.

WORLDWIDE CONFERENCE

CORPORATE UNIVERSITY

Thursday, 6 May 2010

The WF Faulds VC Conference and Function Centre,
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Saxonwold, Johannesburg

14.30 **Corporate case study**

Developing faculty of leaders who drive improved business in a challenging environment

- Career and leadership development – creating a sustainable process for assessment
- Empowering the training team
- Engaging with your managers and leaders using today's innovation
- New career framework for career progression
- Integrating the career framework into the overall talent management system for organisational success
- Attaining high organisational productivity and personal development goals
- Crafting leadership training content to ensure tomorrow's leaders are prepared for challenges ahead
- Questions and answers

Frederick Stroebel, Head: Human Resources – Training & Development
Sanlam Personal Finance

15.15 **Cost effective design and development of your corporate university**

- Aligning customised training to strategic requirements
- Training and capacity building for your organisation
- Ensuring learning and development leads to talent management and succession planning
- Right blend of new technology and social media tools usage
- Compliance and regulation issues
- Tracking performance gaps, measuring the ROIs and going forward
- Business case examples

Pamela Maharaj, People and Change Solutions – Partner/Director
PricewaterhouseCoopers

16.00 Afternoon tea

16.15 **Open forum with audience**

Strategic alignment with business schools – challenges and expectations

- How to improve the strategic partnership?
- Tough issues and dilemmas faced today by senior learning leaders
- Dealing with budgets in challenging times
- Learning team's vision and long term plan
- Strategies for building the workforce of the future
- Transforming the learning and development organisational structure to increase effectiveness and efficiencies
- Executive development content and programmes

- Using technologies to retain competitive edge
- Importance of virtual corporate university for continuous learning and development
- Where is learning and development headed in the next 5 years?
(This is an 'un-conference' session where audience discuss any issue with either speakers or audience)

17.00 Conference ends

CONFERENCE

Half-day workshop on How to plan for an effective Six Sigma implementation in your organisation

Friday, 7 May 2010

The WF Faulds VC Conference and Function Centre,
South African National Museum of Military History,
Saxonwold, Johannesburg

Programme

08.30 Registration & morning coffee
09.00 Workshop commences
10.00 Morning coffee
10.30 Workshop continues
12.30 Workshop ends and Lunch
13.30 Day ends

Agenda

- The Leadership Challenges and Factors
- Strategic Projects and Alignment
- The Campaign Plan
- Six Sigma Governance Process
- Barriers/Pitfalls to avoid
- Challenges and solutions

Who should attend:

This workshop is catered for companies from across industries ranging from manufacturing, service, financial, telecommunications to retail.

- Operations Director/Chief Operations Officer
- Business Development Director
- Training Director
- HR Director
- Personnel who is driving organisational development and productivity

About your workshop facilitator:

R. Paramasivam

R. Paramasivam is the Motorola University Regional Director for South Asia, Australia & Middle East. His responsibilities include seeking and providing learning and performance improvement solutions to the customers, deploying Six Sigma, Lean Enterprise, Leadership Development and Balanced Scorecard initiatives to achieve business objectives.

He is also a certified Master Trainer for Motorola's Six Sigma Leadership Jumpstart and Champions Training for senior management as well as being a certified leadership trainer for Asia. He has

trained middle and senior managers in China, Thailand, Singapore, Malaysia, Korea, India and Japan. He is a certified Instructor for Motorola University Management Programs for Asia.

He has 35 years of working experience with Motorola covering Operations Management, Training & Development and Strategic Management, with the last 8 years at Motorola University. He worked with the semiconductor factory in Malaysia to achieve the TPM Excellence Award from Japan – the 1st organization in Motorola to receive this prestigious award. He have engaged and consulted with clients in implementing Six Sigma at organizational levels in Malaysia, Singapore, Thailand, Philippines, India, China and Australia.

Param graduated with a Diploma in Human Resource Mgmt and Training & Development together with a Masters in Business Administration from New Zealand. Additionally, he completed a Graduate Certificate in Industrial Engineering from National Productivity Centre, Malaysia and Strategic Management from University of Michigan. He has completed the Balanced Scorecard Certification training from Balanced Scorecard Institute, Atlanta USA. He is also a certified 360 deg Assessor from Centre for Creative Leadership, USA. (CCL)

WORKSHOPS

Registration Form

(Please photocopy form if more than three delegates)

Attention: Classic Events

Fax: 086-514-5412/546-3091

Email: nigel@classicevents.co.za

Tel: 011-782 9526/782 6355/782 9984

Address: P.O. Box 291765, Melville, 2109

CORPORATE UNIVERSITY

One-day Conference
6 May 2010

How to plan for an effective Six Sigma implementation in your organisation

Half-day Workshop
7 May 2010

FEE per delegate

Inclusive of course materials, refreshments and lunch.
All prices inclusive of VAT.

**10% discount for early bird OR group bookings
of more than 2 delegates. Bookings AND
payment must be made by 31 March 2010.**

Conference: R3470

Workshop: R1000

VENUE: South African National Museum of Military
History (tel 011-646 5513), 22 Erlswold Way,
Saxonworld, Johannesburg (adjacent to Joburg Zoo)

REGISTRATION DETAILS

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Conference Only Workshop Only Conference & Workshop

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Conference Only Workshop Only Conference & Workshop

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Conference Only Workshop Only Conference & Workshop

Company/Organisation: _____

Amount Payable: R _____

VAT Number: _____

Physical Address: _____

Postal Code: _____

Postal Address: _____

Postal Code: _____

Telephone: _____

Fax: _____

Email: _____

Signing this form entails your understanding of the Registration and Payment requirements:

- A confirmation letter and invoice will be faxed/emailed to you upon receipt of your registration form, reserving your seat/s.
- Kindly make payment to guarantee your seat/s as non payment may result in your seat allocated to someone else
- Electronic payment/direct deposit can be made to **Standard Bank Account #: 401 025 500. Account Name: Classic Exhibitions & Conferences cc. Branch: Melville. Branch Code: 006105.** Kindly indicate company/delegate name/invoice as reference
- Please make cheque payable to: **Classic Exhibitions & Conferences**
- An official receipt of your payment will be provided, only upon request.
- A certificate of attendance will be provided, only upon request.
- No cancellation and refund given within seven days prior to the event date but replacement delegate can be sent.
- No refund given if delegate did not show up at event but course materials, if any, can be sent.
- Organiser reserves the right to change venue, date, programme and/or speaker/s if circumstances require.
- Organiser will refund payment if event is cancelled. If cancellation is not caused by organiser i.e. natural causes, regret no refund will be provided.
- Please inquire if you need special lunch i.e. vegetarian, kosher, halaal etc, accommodation or disabled facilities

Signature: _____

Submitted By: _____

Organisation / Company: _____

Date: _____



REGISTRATION FORM