

# CORPORATE UNIVERSITY

## Achieving business results through online and continuous learning and development

Thursday, 6 May 2010

The WF Faulds VC Conference and Function Centre,  
South African National Museum of Military History,  
Saxonwold, Johannesburg

### You MUST attend if you belong to the following profiles from across all industries:

- Head of Learning & Development
- Head of Learning & Organisational Development
- Leadership development Manager
- Training & development Manager
- Chief Learning Officer
- Chief Talent Officer
- Portfolio Manager
- Planning employee development manager
- Director of Human Resources
- Training Director/Manager
- eLearning developers
- HR Strategy & Leadership development
- Organisational effectiveness
- Organisational capability
- HRD practitioners
- Employee Retention
- Talent Management
- Talent Acquisition and Development
- Coaching & mentoring
- Launching and managing learning academies or corporate universities successfully
- Applying best business strategies to manage your leadership training and impact organisational bottom line
- Gaining the best internal training practices and increase individual and organisational productivity
- Transforming, streamlining and updating corporate learning and development functions
- Managing the design and delivery of successful learning programmes
- Planning and building world class effective training programmes that ensures increased ROIs
- Applying effective evaluation measures for continuous learning and development
- Using new technologies and social media to support your team's continuous virtual learning activities
- Assisting business unit leaders to optimise social learning success
- Developing and retaining talent by delivering the best executive training and continuous learning
- Preparing tomorrow's leaders efficiently and cost effectively
- Networking with your peers and business partners

### Benefits of attending the conference:

Plus a separately bookable half-day workshop on  
**How to plan for an effective Six Sigma implementation in your organisation**  
7 May 2010

### Event Organiser:

#### Classic Events

P.O. Box 291765 Melville  
2109 Johannesburg

Tel: (011) 782 9526/6355/9984

Fax: 086 514 5412/086 546 3091

E-mail: [nigel@classicevents.co.za](mailto:nigel@classicevents.co.za)

Website: [www.classicevents.co.za](http://www.classicevents.co.za)



**CLASSIC**  
EVENTS

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08.00 Registration and morning coffee

08.25 Opening remarks from chairperson  
**Dr Linda Chipunza**, Head, Learnership  
**FNB**

## 08.30 Critical success factors for corporate universities

- Launching and managing your corporate university
- Partnering with corporate universities for learning content development
- Benchmarking what you're doing, what you should not be doing and what you should be doing
- Questions and answers  
**Mark Peters, Director:** Corporate Learning  
Senior Lecturer: Marketing & Strategy  
**Wits Business School**

## 09.15 Corporate case study Social networking and new technologies for continuous executive development

- Implementing an effective learning 2.0 strategy through new technologies and social networks
- Best practices in developing a global learning portal and its applications
- Content and collaboration with global business schools
- Identifying appropriate opportunities for internal social networks
- Differentiate productive social networks from waste-time
- Social media metrics and benchmarking
- Social networks in the talent management context
- Challenges and solutions
- Questions and answers  
**Andre Hugo, Director**  
**Deloitte Leadership Academy**

10.00 Morning coffee

## 10.30 International Address What role does the learner and technology have in the corporate university?

Technology offers new opportunities (as well as challenges) for the design and delivery of programmes in corporate universities. Traditional universities have spent extensive time and resources investigating and developing technology,

systems and support which are increasingly based around the students' wants and needs. To what extent is the learner's voice central to the development of a corporate university which may be based around the strategic needs of the corporate parent? Will corporate universities have the same concerns as traditional institutions?

**Dr. Gemma Towle**, Senior Research Associate, Department of Information Services  
**The University of Northampton, United Kingdom** - representing  
**Rob Howe**, Head of Learning Technology and Media Development,  
**University of Northampton, United Kingdom**

## 11.15 International corporate case study Driving organizational performance with Six Sigma

- About Motorola and Motorola University
- Alliances and collaborations
- Program offerings
- About Six Sigma and the methodologies
- Six Sigma implementation process and applications
- Driving and enabling effective executive learning and development
- Questions and answers  
**Dr David Tan Wee Wah**, Senior Six Sigma Black Belt Consultant  
**Motorola University South Asia & Australia/New Zealand Malaysia**

## 12.00 Corporate case study Strategies around executives development programmes - a case for transformation

- Preparation of candidates
- Programme content
- Methodologies of instruction
- Nature of Assignments
- Transfer of learning
- Customising and branding learning programmes
- Aligning talent management initiatives with continuous learning and development
- Questions and answers  
**Dr Linda Chipunza**, Head, Learnership  
**FNB**

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12.45 Lunch

## 13.45 Corporate university as a strategic business initiative

- Buy in with your executives team
- Virtual corporate university – what, why & how
- Running a cost-efficient corporate university
- Essential metrics to measure and evaluate
- Defining GDP and value in your people, projects and learning programmes
- Questions and answers

**Sharmila Chetty**, Managing Director  
**Duke Corporate Education**

## 14.30 Career and leadership development – creating an effective process through insightful partnering

- Engaging with your managers and leaders using rigorous frameworks of managing
- Understanding what it is managerial leaders actually do and postures they adopt
- Emphasising the pivotal roles of managerial leaders in leadership development
- Reconciling best-practice leadership prescriptions with the real nature of managing
- Questions and answers

**Dr Johan du Toit**, Founder and Principal  
**Decipher**

## 15.15 Crafting meaningful and memorable learning experiences

- Implications of the experience economy for corporate universities
- Shaping unforgettable learning experiences
- Formalising informal learning
- Blending collaborative learning into the experience
- The importance of performance support
- Learning that ROX - measuring return on experience
- Utilising technology to drive learning experiences
- Questions and answers

**Clayton Lendrum**, Portfolio Executive:  
Learning Solution Development  
**The LR Management Group**

16.00 Afternoon tea

## 16.15 Open forum with audience Strategic alignment with business schools – challenges and expectations

- How to improve the strategic partnership?
- Tough issues and dilemmas faced today by senior learning leaders
- Dealing with budgets in challenging times
- Learning team's vision and long term plan
- Strategies for building the workforce of the future
- Transforming the learning and development organisational structure to increase effectiveness and efficiencies
- Executive development content and programmes
- Using technologies to retain competitive edge
- Importance of virtual corporate university for continuous learning and development
- Where is learning and development headed in the next 5 years?

**(This is an 'un-conference' session where audience discuss any issue with either speakers or audience)**

17.00 Conference ends

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# Half-day workshop on How to plan for an effective Six Sigma implementation in your organisation

Friday, 7 May 2010

The WF Faulds VC Conference and Function Centre,  
South African National Museum of Military History,  
Saxonwold, Johannesburg

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## **Programme**

08.30 Registration & morning coffee  
09.00 Workshop commences  
10.00 Morning coffee  
10.30 Workshop continues  
12.30 Workshop ends and Lunch  
13.30 Day ends

## **Agenda**

- The Leadership Challenges and Factors
- Strategic Projects and Alignment
- The Campaign Plan
- Six Sigma Governance Process
- Barriers/Pitfalls to avoid
- Challenges and solutions

## **Who should attend:**

This workshop is catered for companies from across industries ranging from manufacturing, service, financial, telecommunications to retail.

- Operations Director/Chief Operations Officer
- Business Development Director
- Training Director
- HR Director
- Personnel who is driving organisational development and productivity

## **About your workshop facilitator:**

**Dr David Tan Wee Wah**, Senior Six Sigma Black Belt Consultant  
**Motorola University Asia Pacific, Malaysia**

David obtained a B.Sc in Economic, University of London (External), MBA and DBA from University of Science Malaysia. He is a certified Motorola Black Belt and is pursuing his Master Black Belt certification, and has 30 years working experiences in managing Test Maintenance; Test Labs; Leadership, Learning and Performance Management (LLP); Six Sigma and Lean practitioner.

Since he joined Motorola University, he has played various roles. As a trainer, he had been conducting Six Sigma related trainings for both

internal Motorola Organization within the Asia Pacific region and Motorola University's external customers. He is also a Master Trainer and is involved in developing and certifying internal and external trainers to support our Six Sigma and Quality related programs. Additionally, provides Six Sigma project coaching on implementation projects for both internal Motorola and external customers. He is an international trainer and has conducted Six Sigma classes in Malaysia, Singapore, Australia, China, Taiwan, India, Japan, Korea and Middle East.

David has been certified as a Master Trainer for Motorola's internal Change Management training programme. He also has experience in Leadership Development, which was part of his role as Leadership, Learning and Performance Manager in Motorola. Besides, as part of his dissertation for the degree of Doctor of Business Administration, his area of specialisation was on the study of the relationship between Leadership effectiveness and Emotional intelligence.

WORKSHOPS

# Registration Form

(Please photocopy form if more than three delegates)

**Attention:** Classic Events

**Fax:** 086-514-5412/546-3091

**Email:** nigel@classicevents.co.za

**Tel:** 011-782 9526/782 6355/782 9984

**Address:** P.O. Box 291765, Melville, 2109

## CORPORATE UNIVERSITY

One-day Conference  
6 May 2010

## How to plan for an effective Six Sigma implementation in your organisation

Half-day Workshop  
7 May 2010

### FEE per delegate

Inclusive of course materials, refreshments and lunch.  
All prices inclusive of VAT.

**10% discount for early bird OR group bookings  
of more than 2 delegates. Bookings AND  
payment must be made by 31 March 2010.**

**Conference: R3470**

**Workshop: R1000**

**VENUE:** South African National Museum of Military  
History (tel 011-646 5513), 22 Erlswold Way,  
Saxonworld, Johannesburg (adjacent to Joburg Zoo)

### REGISTRATION DETAILS

**Delegate Name:** Mr/Mrs/Ms \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

Conference Only     Workshop Only     Conference & Workshop

**Delegate Name:** Mr/Mrs/Ms \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

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**Delegate Name:** Mr/Mrs/Ms \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

Conference Only     Workshop Only     Conference & Workshop

**Company/Organisation:** \_\_\_\_\_

**Amount Payable: R** \_\_\_\_\_

**VAT Number:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Signing this form entails your understanding of the Registration and Payment requirements:

- A confirmation letter and invoice will be faxed/emailed to you upon receipt of your registration form, reserving your seat/s.
- Kindly make payment to guarantee your seat/s as non payment may result in your seat allocated to someone else
- Electronic payment/direct deposit can be made to **Standard Bank Account #: 401 025 500. Account Name: Classic Exhibitions & Conferences cc. Branch: Melville. Branch Code: 006105.** Kindly indicate company/delegate name/invoice as reference
- Please make cheque payable to: **Classic Exhibitions & Conferences**
- An official receipt of your payment will be provided, only upon request.
- A certificate of attendance will be provided, only upon request.
- No cancellation and refund given within seven days prior to the event date but replacement delegate can be sent.
- No refund given if delegate did not show up at event but course materials, if any, can be sent.
- Organiser reserves the right to change venue, date, programme and/or speaker/s if circumstances require.
- Organiser will refund payment if event is cancelled. If cancellation is not caused by organiser i.e. natural causes, regret no refund will be provided.
- Please inquire if you need special lunch i.e. vegetarian, kosher, halaal etc, accommodation or disabled facilities

**Signature:** \_\_\_\_\_

**Submitted By:** \_\_\_\_\_

**Organisation / Company:** \_\_\_\_\_

**Date:** \_\_\_\_\_



REGISTRATION FORM