

FUTURE CAMPUS

e-teaching, e-learning, m-learning, online interaction and collaboration with your students and partners using social media and new technologies

Tuesday, 4 May 2010

The WF Faulds VC Conference and Function Centre
South African National Museum of Military History,
Saxonwold, Johannesburg

You MUST attend if you're from the Learning & education sector - tertiary institutions, technikons, business schools, higher education colleges, learning academies, corporate universities and schools

Job profiles include:

- Information communication technology
- Educational technologist/specialist
- E Learning developer
- Technology assisted learning
- Information scientists
- Content & knowledge manager
- Chief information officer
- Web 2.0
- Social media
- Webmaster
- Instructional designer
- E learning support & innovation
- Education innovation
- Electronic & web communication
- Learning technology
- Streaming media
- Knowledge & information management
- Distance learning
- Digital
- Organisational IT, network & infrastructure
- Staff development
- Learning & development
- Training & development
- Programme manager
- Corporate Communications/Affairs
- Public Affairs
- Internal Communications
- Marketing
- ICT infrastructure service providers – mobile, computing and software

Plus a separately bookable workshop on
Social Media 101 for teaching & learning
5 May 2010

Event Organiser:

Classic Events

P.O. Box 291765 Melville

2109 Johannesburg

Tel: (011) 782 9526/6355/9984

Fax: 086 514 5412/086 546 3091

E-mail: nigel@classicevents.co.za,

Website: www.classicevents.co.za



CLASSIC
EVENTS

CONFERENCE

FUTURE CAMPUS

Tuesday, 4 May 2010

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South African National Museum of Military History,
Saxonwold, Johannesburg

07:30 Registration & Early Morning Coffee

08.15 **International Keynote Address**
Education in a 21st century world:
communicating with a new generation
of digitally empowered young minds
across borders

Today's younger generation, most commonly referred to as the "Millennials" portray very distinctive characteristics in the way they think, behave and act. Most importantly they represent an entire generation that were born and grew up with technology at their fingertips. Communicating with today's younger generation requires more than a mere presence on the internet. It requires a complex and intricate 'open channel' communication platform that would allow them to access and share the information they need, interact with the right people according to their needs, and obtain maximum satisfaction from the product they seek.

Limkokwing University shares how it uses the many social media channels and new technologies to reach and support students across the world.

Associate Professor Datuk Dr Jayles Yeoh

Executive Assistant to the President and Vice President of International Development

Limkokwing University of Creative Technology, Malaysia

(Kuala Lumpur • Kuching • London • Gaborone • Beijing • Jakarta • Bali • Phnom Penh • Maseru • Mbabane)

Limkokwing University has a global presence across 3 continents with over 30,000 students coming from more than 150 countries, studying in its 12 campuses. Datuk Dr Jayles Yeoh led the establishment of Limkokwing's first flagship campus, outside Malaysia, in Gaborone, Botswana, before setting up a strategically located campus in London. He currently manages the international development of seven other key campuses in Beijing, Jakarta and Bali in Indonesia, Cambodia, Lesotho, Swaziland and Botswana in Africa and Kuching in Malaysia and is exploring new campuses in Kenya, Dubai, Brunei, Mauritius, Nigeria, Macedonia, Mongolia, Korea, Vietnam, Ghana, Guinea and Russia. The University plans to grow its network to 30 campuses worldwide by 2013.

09.00 **Connected learning and the role of context**

Prof Derek Keats, PhD

Deputy Vice Chancellor, Knowledge and Information Management
University of the Witwatersrand

09.30 **What happens when broadband becomes abundant: opportunities and challenges for ICT in education**

Rabelani Dagada, Researcher and Acting Head

eLearning Support and Innovation (eLSI) Unit

Knowledge and Information Management Portfolio

University of the Witwatersrand

10.00 Morning coffee

10.30 **International Keynote Address**
Real Students – Virtual Campus

Future learners are increasingly expecting learning environments which are based around their needs, desires and personal lives. The Learner's Voice has been amplified through a range of recent projects (e.g. JISC) and provides a wide range of suggestions which are important to consider when we develop future institutions (virtual and physical). The session looks into the challenges facing institutions, a review of Learner's Voice activity and how institutions may respond to the challenges.

Dr. Gemma Towle, Senior Research Associate, Department of Information Services

The University of Northampton, United Kingdom

Dr. Gemma Towle is an experienced researcher and was recently involved in the Elearning 4 Learners project at The University of Northampton. Her specialisms include e-learning and publishing and she also teaches in the Department of Information Science, Loughborough University. A member of Chartered Institute of Library and Information Professionals, she is also a founding member of the Evaluation of Learners' Experiences of e-learning Special Interest Group and the link manager for it's midlands branch.

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11.15 **Case study**

eLearning at University of Western Cape: Today and beyond

- Getting the buy-in
- Implementation
- Awareness campaign
- Effective use of eTools
- Student and lecturer training
- Collaborative online courses
- Podcasting pilot projects using open source software for editing and production
- Successful students' podcasts
- Challenges and going forward
- Questions and answers

Juliet Stoltenkamp, E-Learning Manager:
Support & Development ICS Department
University of the Western Cape

12.00 **Challenges and benefits of mobile learning in a Further Education and Training (FET) environment**

This session shares the insights from Actor-Network Theory, an ongoing project that uses a mobile platform for post-training support to almost 2000 learners in an FET environment. It will highlight the successes, failures and lessons learnt during the first 18 months of the project, and how the different "actors" in the project have contributed (and keep contributing) to the evolving mobile learning platform. The session will also discuss the future of M Learning.

Dr J (Lieb) Liebenberg, Researcher
Department of Information Science
University of Pretoria

12.30 Lunch

13.30 **Case study**

Achieving positive results of interventions with the lecturers and students using the UJ learning management system, Edulink

- Academic development and support for online teaching in the Faculty of Management
- Developing learning by means of formative online assessments
- The extended FYE (first year experience) in the Faculty of Humanities
 - Using the tracking tool to intervene
 - Incorporating Twitter to communicate with students
- Questions and answers

Bella Vilakazi & Najma Agherdien,
Instructional Designers, Centre for
Technology Assisted Learning (CenTAL)
University of Johannesburg

14.15 **Case study**

Successful audio enhanced teaching and training support

- Piloting of synchronous software
- Implementing synchronous software to support staff training
- Effective podcasting to support language learning
- Questions and answers

Johan Slabbert, Educational Technologist,
Department for Education Innovation
University of Pretoria

Dolf Jordaan, Head: e-Learning.
Department for Education Innovation
University of Pretoria

15.00 Afternoon coffee

15.30 **Case study**

Methods and tips for using streaming media for education - producing online programmes, videos and training modules

- Leveraging off streaming media to provide innovative, cost effective and digital methods of teaching
- Latest applications of educational streaming for anywhere, anytime and on demand
- Maximising accessibility and ensuring user friendliness to learners
- Tips for universities and distance learning sector
- Questions and answers

Atul Patel, Chief Executive Officer
Star Schools

16.15 End of conference

**Book your seat now for
early bird discount**

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Workshop on Social media 101 for teaching and learning what, why, how & benefits

Wednesday, 5 May 2010

The WF Faulds VC Conference and Function Centre
South African National Museum of Military History,
Saxonwold, Johannesburg

Registration starts at 8.30 am, workshop commence from 9 am until 3.30 pm with breaks for lunch and 2 refreshment breaks.

Workshop agenda

- Social media- A fad? A trend? A necessity for learning and teaching?
- A quick overview of social media in education
- Where to start?
- How to keep track of things, articles, learning and your Personal Learning Network using effective social media strategies
- Some essential tools:
 - Twitter - A powerful tool for teaching and learning
 - Bookmarking - Creating an effective, searchable, collaborative database of knowledge for you and your learners
 - RSS - Keeping track of everything
 - Facebook - Waste time productively
 - Blogs - Create a space to capture your digital learning footprint

Your Facilitator

Maggie Verster
BSc HED Bed Honours A+ CIW Associate

Organisation: ICT4Champions
Position: e-learning Consultant and Educational Technologist

Maggie is a passionate School 2.0 (social media) activist for teaching and learning and believes that educators need to incorporate social media tools into their teaching strategies in order to effectively engage a new generation of learners. She has delivered numerous papers, keynotes, conducted workshops and developed resources to assist teachers to effectively use ICT and social media for professional development and in their classrooms. She runs various online learning communities for teachers, is in the top 50 "twitterati" in South Africa and has recently developed an ICT training initiative for subject advisors for the Department of Education. She is currently developing ICT e-learning material for the Commonwealth of Learning. For more information see her blog at or follow her learning tweets at www.twitter.com/maggiev

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Registration Form

(Please photocopy form if more than three delegates)

Attention: Classic Events

Fax: 086-514-5412/546-3091

Email: nigel@classicevents.co.za

Tel: 011-782 9526/782 6355/782 9984

Address: P.O. Box 291765, Melville, 2109

FUTURE CAMPUS

Conference
4 May 2010

SOCIAL MEDIA 101 FOR TEACHING & LEARNING

Workshop
5 May 2010

FEE per delegate

Inclusive of course materials, refreshments and lunch.
All prices inclusive of VAT.

**10% discount for early bird OR group bookings
of more than 2 delegates. Bookings AND
payment must be made by 31 March 2010.
Conference: R3470
Workshop: R2740**

VENUE: South African National Museum of Military
History (tel 011-646 5513), 22 Erlswold Way,
Saxonworld, Johannesburg (adjacent to Joburg Zoo)

REGISTRATION DETAILS

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Conference Only Workshop Only Conference & Workshop

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Conference Only Workshop Only Conference & Workshop

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Conference Only Workshop Only Conference & Workshop

Company/Organisation: _____

Amount Payable: R _____

VAT Number: _____

Physical Address: _____

Postal Code: _____

Postal Address: _____

Postal Code: _____

Telephone: _____

Fax: _____

Email: _____

Signing this form entails your understanding of the Registration and Payment requirements:

- A confirmation letter and invoice will be faxed/emailed to you upon receipt of your registration form, reserving your seat/s.
- Kindly make payment to guarantee your seat/s as non payment may result in your seat allocated to someone else
- Electronic payment/direct deposit can be made to **Standard Bank Account #: 401 025 500. Account Name: Classic Exhibitions & Conferences cc. Branch: Melville. Branch Code: 006105.** Kindly indicate company/delegate name/invoice as reference
- Please make cheque payable to: **Classic Exhibitions & Conferences**
- An official receipt of your payment will be provided, only upon request.
- A certificate of attendance will be provided, only upon request.
- No cancellation and refund given within seven days prior to the event date but replacement delegate can be sent.
- No refund given if delegate did not show up at event but course materials, if any, can be sent.
- Organiser reserves the right to change venue, date, programme and/or speaker/s if circumstances require.
- Organiser will refund payment if event is cancelled. If cancellation is not caused by organiser i.e. natural causes, regret no refund will be provided.
- Please inquire if you need special lunch i.e. vegetarian, kosher, halaal etc, accommodation or disabled facilities

Signature: _____

Submitted By: _____

Organisation / Company: _____

Date: _____



REGISTRATION FORM