

HUMAN CAPITAL MANAGEMENT USING WEB 2.0 TECHNOLOGY

Top local and international companies are using enterprise 2.0 solutions to manage their resources more cost effectively in today's challenging economic times. Learn from them and from the leaders in this field

Wednesday 10 June 2009

The Wanderers Club, 21 North Road, Illovo, Johannesburg

Who Should Attend the Conference:

- Managing Directors
- Directors of Finance & Operations
- General Manager & Assistant General Managers
- Human Resource Directors & Managers
- Human Capital Consultants & Managers
- Talent Manager
- Training & Development Manager
- Leadership Development Directors & Managers
- Organisational Design Managers
- Organisational Effectiveness Managers
- Business Unit Heads
- Department Heads
- Practice Head and Practice Leader
- Knowledge Manager
- Line Managers & Project Managers
- Business Design Integrator
- IT Directors, IT Managers
- Web Developer & Web Master
- Digital Innovation Manager
- Technology Systems Architect

Why Should You Attend:

- Explore strategies and best practices for social media deployment behind the corporate firewall
- Gain experience and learn from seven case studies
- Study enterprise 2.0 solutions that will harness the collective intelligence of human capital within your organisation

Media Partner:



Please contact Nigel, Sarah or Nicole at Classic Events to book your seats or download the conference brochure and registration form from www.classicevents.co.za/conference

Event Organiser:
Classic Events
P.O. Box 291765 Melville
2109 Johannesburg
Tel: (011) 673-7366 / 673-7387 / 673-7095
Fax: 086-514-5412
E-mail: nigel@classicevents.co.za
Website: www.classicevents.co.za



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Day One

Wednesday, 10 June 2009

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| <p>07:30 Registration & Early Morning Coffee</p> <p>08:30 Welcome & Opening Remarks from the Chairperson</p> <ul style="list-style-type: none">• Conference objectives• What to expect today <p>Kate Elphick
Director
Digital Bridges</p> <p>08:40 Case Study: 10 Lessons Learned from Social Media Implementations Behind the Corporate Firewall</p> <ul style="list-style-type: none">• Mike Stopforth, with his company Cerebra, has successfully carved out a niche for the deployment of social media platforms and strategies behind the corporate firewall. Cerebra has helped leading multinational brands including SAB, ABSA, Kelly and RMB leverage Enterprise 2.0 solutions to harness the collective intelligence of human capital. He will share insights and lessons learned from these projects that will help you unleash your company's social media potential. <p>Mike Stopforth
Chief Executive Officer
Cerebra</p> <p>09:10 The Process of Engaging with the Knowledge Worker</p> <ul style="list-style-type: none">• The 21st century business model• Using 2.0 to leverage intangible assets by changing management processes• Enterprise 2.0 strategy development and budgeting• Translating the business requirements into specifications for technology• Facilitating technology adoption <p>Kate Elphick
Director
Digital Bridges</p> <p>09:40 Case Study: KPMG Global Careers Fair & Web Based Recruitment</p> <ul style="list-style-type: none">• Why use Web 2.0 to Recruit?• What are the benefits to a firm when using Web 2.0 to recruit?• What was the KPMG Global Career Faire? (some stats/info/successes)• Where to from here? <p>Eric Van Gils
Associate Director, Recruitment & Global Opportunities
KPMG Services</p> | <p>10:10 Morning Coffee</p> <p>10:30 Case Study: Getting it Right – Talent Management at ACSA</p> <ul style="list-style-type: none">• Who we are, our challenges and our strategy to overcome these challenges• Our system, what it does and how it works• Our methodology and the results• My advice on how to fast track a program <p>Zogan Opperman
Corporate Specialist: Talent Management
ACSA</p> <p>11:00 Case Study: Putting Web 2.0 Systems to Work to Engage and Recognise the Deloitte Employee Community</p> <ul style="list-style-type: none">• The challenge• The architecture• The functionality• The obstacles• The future <p>Jonathan Hall
Chief Executive Officer
The Virtual Works</p> <p>12:00 Case Study: Discovery Star Awards & Dazzle Awards Programme & Cost Cutting Initiatives</p> <ul style="list-style-type: none">• Rewarding your achievers is vital – how it works, the voting, a demo• In this current economic climate, we've been successful with cost cutting initiatives using web tools, let us share some of these successes with you. <p>Sats Oosthuizen
Development Manager
Discovery</p> <p>12:30 Lunch</p> <p>13:30 Case Study: Business Network Transformation at SAP</p> <ul style="list-style-type: none">• An overview of the challenge: Globalisation and the global war for talent• Tapping into the collective wisdom of your eco-system and successfully releasing the creative potential• Fusing social media into key business processes• Driving the future of business <p>Simon Carpenter
Director Strategic Initiatives
SAP South Africa</p> |
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ENTERPRISE

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Day One

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- 14:00 Culture & Curatorship
- How Scarce Attention plays out in Enterprise 2.0
 - It's not about the software
 - Key to participation and value creation
- Dave Duarte
Chief Executive Officer
Huddlemind
- 14:30 Case Study: Who is Your Talent?
A Radical New Approach to Talent Identification in Organisations
- Why companies struggle to identify their talent
 - A new solution – using insights from social networks in the workplace
 - Case study
- Dr. Gavin Symanowitz
Managing Director
KeepYourTalent.com
- 15:00 Realising Business Productivity Through Social Computing Using Microsoft SharePoint
- Microsoft's approach to Social Computing
 - Using SharePoint to enhance the social networking experience
 - Increasing the impact of your people through the Microsoft Office System
- Danie Gordon
Channel Manager
Microsoft South Africa
- 15:30 Afternoon Tea
- 16:00 Your Worker is Waiting for Your Mobile Rollout
- Do you have a strategy in place for the next generation worker
 - Should you get your web based system working perfectly now before mobile
 - Mobile tools already up and running, The Grid, Push, MXit
 - A look at the technology behind some tools and sites currently in development locally
- Vincent Maher
Portfolio Manager: Social Media
Vodacom
- 16:30 End of Day

CONFERENCE

Registration Form

(Please photocopy form if more than three delegates)

Attention: Classic Events

Fax: 086-514-5412

Email: nigel@classicevents.co.za

Tel: 011 477-4577 / 011 673-7366 / 7095

Address: P.O. Box 291765, Melville, 2109

HUMAN CAPITAL MANAGEMENT USING SOCIAL MEDIA

DATE: 10 June 2009

FEE per delegate

Inclusive of course materials, refreshments and lunch.

All prices inclusive of VAT.

Prices for bookings after 30 April 2009
R3468-00

VENUE: The Wanderers Club, 21 North Road, Illovo, Johannesburg

REGISTRATION DETAILS

Delegate Name & Title: _____

Job Title: _____

E-Mail: _____

Cell: _____

Any special dietary requirements: _____

Delegate Name & Title: _____

Job Title: _____

E-Mail: _____

Cell: _____

Any special dietary requirements: _____

Delegate Name & Title: _____

Job Title: _____

E-Mail: _____

Cell: _____

Any special dietary requirements: _____

Company/Organisation: _____

Amount Payable: R _____

VAT Number: _____

Physical Address: _____

_____ Postal Code: _____

Postal Address: _____

_____ Postal Code: _____

Telephone: _____

Fax: _____

Email: _____

Signing this form entails your understanding of the Registration and Payment requirements:

- A confirmation letter and invoice will be faxed/emailed to you upon receipt of your registration form, reserving your seat/s.
- Kindly make payment to guarantee your seat/s as non payment may result in your seat allocated to someone else
- Electronic payment/direct deposit can be made to Standard Bank Account #: 401 025 500. Account Name: Classic Exhibitions & Conferences cc. Branch: Melville. Branch Code: 006105. Kindly indicate company/delegate name/invoice as reference
- Please make cheque payable to: Classic Exhibitions & Conferences
- An official receipt of your payment will be provided, only upon request.
- A certificate of attendance will be provided, only upon request.
- No cancellation and refund given within thirty days of event dates but replacement delegate is welcome.
- No refund given if delegate did not show up at event but course materials, if any, can be sent.
- Organiser reserves the right to change venue, date, programme and/or speaker/s if circumstances require.
- Organiser will refund payment if event is cancelled. If cancellation is not caused by organiser i.e. natural causes, regret no refund will be provided.
- Please inquire if you need special lunch i.e. vegetarian, kosher, halaal etc, accommodation or disabled facilities

Signature: _____

Submitted By: _____

Organisation / Company: _____

Date: _____

