

One-day workshop on Social media 101 for teaching and learning - what, why, how & benefits

6 October 2010 OR 9 November 2010
African Leadership Academy, 1050 Printech Avenue ,
Honeydew, Johannesburg, Gauteng

Hurry, book now. Seats are limited.

Maggie Verster is back by popular demand!
If you missed her workshop recently in Johannesburg, you won't want to miss it this time.
She received EXCELLENT ratings from participants for both presentation skills and content.
Here are the testimonials from some of the participants....

Thank you so much for helping a 'social media' virgin get an overview of what is available... I enjoyed your energy and passion ...

Brilliant, high energy, up to date knowledge and experience,
very encouraging....thank you..

Really good....very enthusiastic, timely and so were never bored...

This was an extremely valuable workshop where a lot was learnt....
Thank you for an absolutely stunning CD.

Energising and exciting...fantastic resources provided...thanks for your generosity...

Very helpful and very inspiring...

This workshop was simply superb!!

Very relevant, very thorough presentations, useful...

Most informative, learned a lot of new ideas and enjoyed your energy and enthusiasm..

Excellent presentations – clearly and passionately expressed..

You MUST attend if you're from the learning & education sector – schools, FET colleges, higher education colleges, tertiary institutions and technikons

Event Organiser:

Nigel Brown

Classic Events

P.O. Box 291765 Melville

2109 Johannesburg

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Website: www.classicevents.co.za



CLASSIC
EVENTS

TOPICS
WORK

One-day workshop on Social media 101 for teaching and learning - what, why, how & benefits

(Registration starts at 8.00 am, workshop commence from 8.30 am until 3.30 pm with breaks for lunch and 2 refreshment breaks)

Workshop agenda

- Social media- A fad? A trend? A necessity for learning and teaching?
- A quick overview of social media in education
- Where to start?
- How to keep track of things, articles, learning and your Personal Learning Network using effective social media strategies
- Some essential tools:
 - * Twitter - A powerful tool for teaching and learning
 - * Bookmarking - Creating an effective, searchable, collaborative database of knowledge for you and your learners
 - * RSS - Keeping track of everything
 - * Facebook - Waste time productively
 - * Blogs - Create a space to capture your digital learning footprint

YOUR FACILITATOR

Maggie Verster
BSc HED Bed Honours A+ CIW
Associate

Organisation: ICT4Champions
Position: e-learning Consultant and Educational Technologist

Maggie is a passionate School 2.0 (social media) activist for teaching and learning and believes that educators need to incorporate social media tools into their teaching strategies in order to effectively engage a new generation of learners. She has delivered numerous papers, keynotes, conducted workshops and developed resources to assist teachers to effectively use ICT and social media for professional development and in their classrooms. She runs various online learning communities for teachers, is in the top 50 "twitterati" in South Africa and has recently developed an ICT training initiative for subject advisors for the Department of Education. She is currently developing ICT e-learning material for the Commonwealth of Learning. For more information see her blog at www.school2.co.za or follow her learning tweets at www.twitter.com/maggiev

If possible, please bring along your laptop, charger and extension cord to the workshop.

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Registration Form

(Please photocopy form if more than three delegates)

Attention: Classic Events

Fax: 086-514-5412

Email: nigel@classicevents.co.za

Tel: 011-782 6355

Address: P.O. Box 291765, Melville, 2109

SOCIAL MEDIA 101 FOR TEACHING & LEARNING

DATE: 6 October 2010 **OR** 9 November 2010

VENUE: African Leadership Academy
1050 Printech Avenue
Honeydew, Johannesburg, Gauteng

FEE per delegate R2740 only

All inclusive - course materials, comprehensive CD, refreshments, lunch and VAT.

REGISTRATION DETAILS

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Cell: _____

Special dietary requirements: _____

(please choose one date)

Workshop on 6 October 2010 Workshop on 9 November 2010

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Cell: _____

Special dietary requirements: _____

(please choose one date)

Workshop on 6 October 2010 Workshop on 9 November 2010

Delegate Name: Mr/Mrs/Ms _____

Job Title: _____

E-Mail: _____

Cell: _____

Special dietary requirements: _____

(please choose one date)

Workshop on 6 October 2010 Workshop on 9 November 2010

Company/Organisation: _____

Amount Payable: R _____

VAT Number: _____

Physical Address: _____

Postal Code: _____

Postal Address: _____

Postal Code: _____

Telephone: _____

Fax: _____

Email: _____

Signing this form entails your understanding of the Registration and Payment requirements:

- A confirmation letter and invoice will be faxed/emailed to you upon receipt of your registration form, reserving your seat/s.
- Kindly make payment to guarantee your seat/s as non payment may result in your seat allocated to someone else
- Electronic payment/direct deposit can be made to **Standard Bank Account #: 401 025 500. Account Name: Classic Exhibitions & Conferences cc. Branch: Melville. Branch Code: 006105.** Kindly indicate company/delegate name/invoice as reference
- Please make cheque payable to: **Classic Exhibitions & Conferences**
- An official receipt of your payment will be provided, only upon request.
- A certificate of attendance will be provided, only upon request.
- No cancellation and refund given within seven days prior to the event date but replacement delegate can be sent.
- No refund given if delegate did not show up at event but course materials, if any, can be sent.
- Organiser reserves the right to change venue, date, programme and/or speaker/s if circumstances require.
- Organiser will refund payment if event is cancelled. If cancellation is not caused by organiser i.e. natural causes, regret no refund will be provided.
- Please inquire if you need special lunch i.e. vegetarian, kosher, halaal etc, accommodation or disabled facilities

Signature: _____

Submitted By: _____

Organisation / Company: _____

Date: _____



REGISTRATION FORM